



YAMAHA OUTBOARDS'
THE POWER OF
RELIABILITY
 SALES EVENT



OFFER VALID FROM
JANUARY 5, 2021 - MARCH 2, 2021
Must take delivery by May 31, 2021*

For a limited time, purchase a new, select eligible Yamaha Outboard and choose either:

UP TO
\$1500
 IN DEALER CREDIT

Toward the purchase of goods/services on select eligible models from your authorized participating Yamaha Outboard Dealers.*



5 Years
 OF WARRANTY PROTECTION

2.5-300 hp – Three years of Yamaha Limited Warranty Coverage, along with the additional protection of a two-year Yamaha Extended Service (Y.E.S.) plan. That's a total of FIVE years coverage at no additional cost!*

7 Years
 OF WARRANTY PROTECTION

350 hp – Five years of Yamaha Limited Warranty Coverage, along with the additional protection of a two-year Yamaha Extended Service (Y.E.S.) plan.*

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

| ELIGIBLE FOUR-STROKE OUTBOARDS† | 3-YEAR LTD. WARRANTY + 2-YEAR Y.E.S.** | OR | DEALER CREDIT TOWARDS THE PURCHASE OF GOODS/SERVICES |
|---------------------------------|--|----|--|
| 250-300 HP V6 | Free! \$2,300 value | or | \$1,500 based on MSRP |
| 225 HP | Free! \$1,800 value | or | \$1,300 based on MSRP |
| 200 HP | Free! \$1,800 value | or | \$1,000 based on MSRP |
| 150-175 HP | Free! \$1,125 value | or | \$750 based on MSRP |
| 115 HP | Free! \$800 value | or | \$500 based on MSRP |
| 60-90 HP | Free! \$725 value | or | \$400 based on MSRP |
| 30-50 HP | Free! \$450 value | or | \$300 based on MSRP |
| 20-25 HP | Free! \$330 value | or | \$200 based on MSRP |
| 8-15 HP | Free! \$170 value | or | \$150 based on MSRP |
| 2.5-6 HP | Free! \$170 value | or | \$125 based on MSRP |
| ELIGIBLE FOUR-STROKE OUTBOARDS† | 5-YEAR LTD. WARRANTY + 2-YEAR Y.E.S.** | OR | DEALER CREDIT TOWARDS THE PURCHASE OF GOODS/SERVICES |
| 350 HP V8 | Free! \$3,000 value | or | \$1,500 based on MSRP |

**Y.E.S. value based on MSRP.
 †Applicable models may vary. Not applicable to new models introduced after January 1, 2021.

***PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused, not previously warranty registered) select eligible Yamaha 2.5 to 350 HP four-stroke outboard is a choice of either a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty), or a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. To be eligible, outboards must also have been manufactured since January 2014. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the USA, sold to purchasing consumers residing in the USA. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. Applicable models may vary. Any new models introduced after January 1, 2021 are NOT eligible for this Promotion. No model substitutions, benefit substitutions, extensions or rainchecks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions may apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.
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YamahaOutboards.com

Reliability Starts Here.®



YAMAHA PROMOTION PROCESSING CENTER

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